



## SPONSORSHIP / ADVERTISING FORM

Deadline for Donations: March 12, 2010

Please complete and mail this form to:  
**Miraloma 2010 School Auction, 175 Omar Way, San Francisco, CA 94127**

Contact Tracey Heather at [miralomauction2010@gmail.com](mailto:miralomauction2010@gmail.com) with any questions.

SPONSOR/ADVERTISER INFORMATION (please print)		
Business Name		Business Contact
Address		
City	State	Zip
Phone	Fax	Email

EVENT SPONSORSHIP OPPORTUNITIES (includes program ad)		
<input type="checkbox"/>	<b>\$750 LEVEL: "ARTISTS"</b>	<ul style="list-style-type: none"> <li>• logo on school website with link</li> <li>• acknowledgement in event emails to school</li> <li>• full page ad in front section of event program</li> <li>• top level listing in event program sponsor list</li> </ul>
		<ul style="list-style-type: none"> <li>• verbal acknowledgement at event's live auction</li> <li>• logo placement on event donor board</li> <li>• logo placement on school fundraising bulletin board (likely post-event)</li> </ul>
<input type="checkbox"/>	<b>\$500 LEVEL: "SCIENTISTS"</b>	<ul style="list-style-type: none"> <li>• listing on school website with link</li> <li>• half page ad in front section of program</li> <li>• bold listing in event program sponsor list</li> </ul>
		<ul style="list-style-type: none"> <li>• bold listing on event donor board</li> <li>• bold listing on school fundraising bulletin board (likely post-event)</li> </ul>
<input type="checkbox"/>	<b>\$250 LEVEL: "AUTHORS"</b>	<ul style="list-style-type: none"> <li>• listing on school website</li> <li>• quarter page ad in front section of program</li> <li>• listing in event program sponsor list</li> </ul>
		<ul style="list-style-type: none"> <li>• listing on event donor board</li> <li>• listing on school fundraising bulletin board (likely post-event)</li> </ul>

PROGRAM ADVERTISING		
<input type="checkbox"/>	<b>\$350</b>	<b>FULL PAGE AD</b> (7.5"H x 5"W)
<input type="checkbox"/>	<b>\$250</b>	<b>HALF PAGE AD</b> (3.75"H x 5"W)
<input type="checkbox"/>	<b>\$100</b>	<b>QUARTER PAGE AD</b> (3.75H x 2.5W)

**AD/SPONSOR ARTWORK:** PLEASE PROVIDE ADS AND SPONSOR LOGOS AS JPEGS, TIFFS OR EPS FILES VIA EMAIL – B&W ARTWORK ONLY. IF YOU ARE PLACING A TEXT-BASED AD, PLEASE SEND TEXT IN THE BODY OF AN EMAIL. PLEASE EMAIL INFORMATION TO TRACEY HEATHER at [miralomauction2010@gmail.com](mailto:miralomauction2010@gmail.com).

**Sponsorship/Advertising Payment:**

Enclosed is a check payable to "Miraloma Elementary PTA".

Please charge my credit card:  
 \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX

Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Thank you for supporting Miraloma Elementary!**

IRC 501(c)(3) Organization / Federal Tax ID No: 94-6184034

AUCTION COMMITTEE USE ONLY	Solicited By: _____	Rec'd By: _____	Entered By: _____
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